

# CINOR 2008



## INTERNATIONAL NORMANDE CONFERENCE SEPTEMBER 28-OCTOBER 5 2008



The CINOR provides an opportunity for Normande breed associations and breeders from around the world to congregate, exchange information, and define directions for the future of the Normande breed. The CINOR 2008, will be held in Madison, Wisconsin, USA, during the World Dairy Expo. The World Dairy Expo is the largest dairy trade show in North America. Its impact on the dairy industry makes it the most important dairy show in the world. This tour is a unique opportunity to discover North America and the dairy industry.



# actevents

Agence Congrès Tourisme d'Affaires

**Artours**  
A m e r i c a

Votre contact : **Sonia Arama**  
177 avenue Achille Peretti  
92200 Neuilly sur Seine - France  
Tel: +33 (0)1 46 24 42 77  
Fax: +33 (0)1 46 24 00 04  
Email: [sonia.arama@actevents.com](mailto:sonia.arama@actevents.com)

## Your itinerary :

### **D1** Departure : Sunday September 28, 2008: Transatlantic journey

**10h00** For those departing from Paris, meet at Paris Charles de Gaulle Airport, Terminal 2 E, Air France check-in counter. Receive your travel documents and assistance for boarding. Possibility to leave from other cities and meet at hotel in Chicago.

**13h15** Departure Air France flight (AF 50) to Chicago

**15h20** Meet by your local tour guide and transfer by private coach or shuttle bus to Radisson hotel, or similar located near by Chicago Ohare Airport



Diner on your own

### **D2** Monday September 29 2008: Lake Michigan and Door County peninsula

**06h30** Departure for Denmark Wisconsin

**9h30** Visit of the 100% Normande farm owned by Ken Baeten (60 crossed and pure Normande cows, conventional), Denmark near Green Bay



**11h30** Guided visit of the Ebert Enterprises dairy (1300 cows, intensive) near Algoma



**12h30** Lunch in Algoma, chef Julie Bloor

**14h30** Visit of Algoma, walk along lake Michigan

**15h00** Departure to Madison

**18h00** Arrival in Madison. Check in at hotel Inn on the Park or similar



CINOR Welcome dinner

Overnight at hotel Inn on the Park or similar



## D3

### Tuesday September 30, 2008: CINOR conference and World Dairy Expo

**08h00** Departure by private coach to CINOR conference to be held at the World Dairy Expo

**08h30** Opening CINOR ceremony, presentation of Normande associations from around the world.

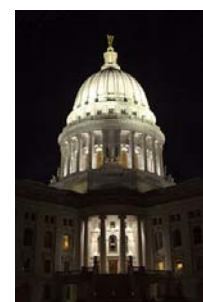
**10h40** *Session 1 : The sustainable qualities of the Normande breed*

**12h40** Lunch on site

**13h30** *Session 2 : Dairy crossbreeding with the Normande breed*

< optional sightseeing tours for spouses >

**20h00** CINOR opening gala dinner  
Overnight at hotel Inn on the Park or similar



## D4 Wednesday October 1 st, 2008 : CINOR lectures and World Dairy Expo

**08h00** Departure by private coach to CINOR conference to be held at the World Dairy Expo

**08h30** *Session 3 : The dual purpose qualities of the Normande breed*

**10h45** *Session 4 : The cheese qualities of the Normande breed*

**12h30** Lunch on site  
< optional sightseeing tours for spouses >

**14h30** *Session 5 : Perspectives on the future of Normande genetics*

**20h00** Closing conference dinner  
Overnight at hotel Inn on the Park or similar



## **D5 Thursday October 2, 2008 : the Wisconsin hills, boat tour on the Mississippi river**

- 08h00** Departure from Madison
- 10h00** Visit of an Amish farm, Lafarge country (20-30 cows)
- 11h30** Visit and presentation of Organic Valley, the first and largest organic coop in the U.S.
- 12h00** Lunch at Organic Valley headquarters in their panoramic restaurant
- 14h00** Cruise on the last original steam boat on the Mississippi river at La Crosse
- 15h00** Departure from La Crosse to Prairie du Chien; scenic road on the Mississippi river
- 16h30** Prairie du Chien: Cross the Mississippi then a walk through Pike's Peak Park on a former Indian trail where we will view the remnants of the first settlements and enjoy a magnificent panoramic view of the Mississippi. (State of Iowa)
- 19h00** Back to Madison
- 19h30** Dinner with the North American Normande Association members
- 20h30** CINOR General Asembly  
Overnight at hotel Inn on the Park or similar



## **D6 Friday October 3, 2008 : South Wisconsin**

- 08h00** Departure to Mineral Point
- 09h00** Normande beef contest by NANA, Mineral Point
- 11h00** A visit to a popcorn factory or to the Opitz Farm (1000 head of cattle in pasture).
- 12h30** BBQ lunch at Mike Mueller's farm, the largest Normande beef breeder
- 13h45** Departure to South Wayne
- 15h00** Ruth & Dan Vosberg's dairy farm (160 Normande and Jersey crosses, grazing), South Wayne, Wisconsin



**17h00** Back to Madison

**18h00** International World Dairy Expo International reception

**19h30-21h00:** Holstein World Classics Sale at the Expo

**21h00** Transfer back to hotel

Overnight at hotel Inn on the Park hotel or similar



### **D7 Saturday October 4, 2008 : World Dairy Expo – Supreme Championship**

**08h30** Departure to World Dairy Expo. Full day at the exhibition.

Lunch on your own

**13h00** Holstein Championship, followed by inter-breed Supreme Championship



**17h30** Transfer back to hotel

**20h00** CINOR Gala dinner

Overnight at hotel Inn on the Park or similar



### **D8 Sunday October 5, 2008 : Chicago Sightseeing**

**08h00** Meeting in the hotel lobby and departure to Chicago by private coach

**11h00** Guided Chicago city sightseeing tour

**12h30** Lunch followed by airport transfer

**14h30** Check in at AIR France counter

**17h30** Air France (AF 051) to Paris CDG airport

**08h50** Arrival to Paris CDG, Terminal 2 E, the day after



**End of services**

**Itinerary revised May 30, subject to change**

## TERM & CONDITIONS

<b>7 NIGHTS PACKAGE IN DOUBLE ROOM SHARING WITHOUT AIRFARE</b>	<b>SUPPLEMENT SINGLE</b>
<b>1590 USD</b>	<b>535 USD</b>

### ■ Package includes:

- 7 nights accommodation taxes and breakfasts included
- Meals : lunch and dinner as specified
- Private coach at disposal for all transportation as specified
- A tour guide
- Entrance fee as mentioned in the programm
- World Dairy Expo Pass
- Insurance for assistance and medical expenses
- Conference fees

### ■ Optionals:

- Insurance, cancellation luggage lost, accident : 3 % of total amount
- **Pre & post flights from any further European cities: on request**

### ■ Package does not include :

- Personal expenses
- Meals : dinner October 28 and lunch October 4
- Wine during meals except for gala dinner on October 1 st

### ■ Term of payment:

- 30 % deposit No later than May 9, 2008.
- 2 nd 30 % deposit No later than June 20, 2008
- Balance no later than August 18, 2008

### ■ Cancellation policy:

- Between May 9 and June 20 juin 2008 : 30 % of total amount will be charged
- Between June 20 and August 18, 2008 : 60 % of total amount will be charged
- Between August 18 and September 15, 2008 : 80% of total amount will be charged
- Cancellation from September 15, 2008: 100 % of total amount will be charged

Rates are quoted and based on a group of 40 persons travelling together. Rates are subject to change in case of number of persons travelling.

## Information and Reservations:

### ACTEVENTS – ARTOURS AMERICA

Contact in France (Paris) Sonia ARAMA Tel: +33 (0)1 46 24 42 77 - Fax: +33 (0)1 46 24 00 04  
 Contact in USA (Chicago) Genevieve GANDAL Tel: +1 312 578 04 44 - Fax: +1 312 578 04 45

Email: [sonia.arama@actevents.com](mailto:sonia.arama@actevents.com)